



SECURSTORE
...because recovery matters

SECURSTORE PROTECTS EMPEROR DESIGN'S VIRTUAL ENVIRONMENT

Award-winning design creates data

As a design company it accumulates many images and artwork, the majority of which are invaluable and irreplaceable. It is this digital data that is mission critical to Emperor Design and which prompted it to conduct a review of the company's Disaster Recovery and Business Continuity Plan.

The review, conducted by Emperor Design's IT Director, Joe Morsi, concluded that the company needed to change from its traditional tape-based data back-up and recovery process to an online solution, which is much more reliable and scalable.

Emperor Design, who run a virtual server environment, turned to SecurStore, the online backup and recovery specialists, to provide a solution for their offices in London, Edinburgh and Birmingham. SecurStore suggested its DS-Client solution coupled with its Backup Lifecycle Management (BLM) and Message Level Restore tools.

Joe Morsi said, *"We conducted 2 – 3 'live' tests of SecurStore's online backup and recovery solution and were impressed with the results and software support. The reliability of the service is unrivalled and the BLM tool makes it cost effective as well."*

Central management of critical data

SecurStore is now protecting 2.0TB of data – 500GB online, mission critical data and 1.5TB of important data in its BLM store. The system is run over Emperor Design's three sites so a central management and multi-site solution was essential to the company.

The BLM tool enables companies to have the option to automatically backup data in different ways depending on the importance of their data. By freeing up storage capacity used online, and moving it to long term storage, the cost of storing the data is significantly lower.

The less critical or older backup data is meta-tagged by the BLM tool before it is archived offline, so that archived backup data can easily be restored to the online medium if required. The BLM tool also intelligently manages the movement of data from the online storage to the BLM archive, whereby backup data which is no longer critical or required day-to-day, is automatically moved to the archive, but is still accessible.

Cost effective backup lifecycle management

Emperor Design now benefits from a cheaper disaster recovery solution that manages the data for them and allows easy access to the archived data. The company is now also able to archive old emails, as well as the ability to restore individual items or mailboxes, thanks to SecurStore's Message Level Restore tool used on the Exchange server.

"Emperor Design is utilising new virtualisation technology, which is now more widely available, and this provides a cost-effective and immediate disaster recovery plan when bundled with SecurStore's agent-less, online backup and recovery solution," concluded Alexander Eiriksson, COO of SecurStore.

CASE STUDY

Emperor Design is an online design and communications company, specialising in corporate, marketing and investor communications. The company boasts such clients as British Energy, Computacenter, Stagecoach Group and Moneysupermarket.com as its customers.

Emperor Design helps its clients define their communications objectives and build their relationships with investors, employees, customers, prospects and the wider community. They do this by combining forward-thinking strategic advice with creative and technical expertise, enabling them to deliver distinctive business communications across all media.

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