

Case Study

Having the Edge for Backup

An established and well known production company whose reputation is second to none in making great films, The Edge Picture Company based in central London wanted to have an offsite backup solution that could securely protect its vast array of media files and other critical data. Having a 60 strong workforce also meant that the management of the backups had to be simple without any daily issues. SecurStore was chosen by Edge Picture because the technology was the best fit for the organisation coupled with full 24/7 technical support being available.

“ As a tight knit organisation I wanted to be associated with a provider that could understand our backup needs and provide a long term solution. SecurStore’s technology is excellent and helps me allocate my time on other projects. Also both companies were formed 20 years ago in 1991 which adds a nice EDGE to it. ”

Pete Burrows

Producer & Head of IT and Edit Facilities

Backing Up Media Files Efficiently

One of the main concerns of having files such as JPG’s, PDF’s and other non-changing data is the time it takes to back up these files as well as ensuring it is cost effective. SecurStore addresses this problem by having a unique multi-tier storage model which allows less critical data or files that don’t change to be stored in a lower cost tier whilst still benefiting from the security and offsite advantages. In addition the initial backup is done via disk which is couriered at no extra cost to the customer thus eliminating the need to upload large volumes of data over the internet at first go.

The secondary tier or “archive” tier can also be used to store historical snapshots for compliance or audit purposes which is a great advantage to have, plus having the flexibility in customizing the retention rules to suit the business needs is an added bonus.

Agentless Setup

SecurStore provides an agentless backup solution, meaning it is totally different to more traditional software’s that require agents to be installed per machine or separate licences to be purchased and then renewed. The DS-Client as it’s referred to, can be installed on any machine which subsequently sees other servers/workstations connected to it. This is not a pay per user/desktop/software model but costs are only on data stored after it has been compressed, de-duplicated and delta blocked. The technology can support Windows, Mac, Linux, SQL, Oracle, Exchange, Lotus Notes, Laptops, VMware plus much more.

“ Being in the business of having a large range of media files, I needed a backup solution that could support this in a sustainable way. The SecurStore multi-tier concept is unique and with a large percentage of my files in the archive tier, it makes the costs within budget. The company has also been certified by BSI for ISO 27001 therefore ensuring all the processes and controls around our backups are dealt with in a professional and secure manner. ”

Pete Burrows

Producer & Head of IT and Edit Facilities

The emphasis SecurStore has for media based companies is to be able to support backup and recovery of large files both quickly and securely using a simple yet enterprise classed based technology.

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